

# GENERAL INFORMATION

## About the Organizer

- Operating Festival since 1976.
- A not-for-profit corporation.
- Festival proceeds support Tapestry's year-round arts education programs in local schools.

## About the Festival

- Type of event: Juried arts and craft
- Event site: outdoors, downtown streets
- Duration: Three days
- Average # of artists: 150
- Average attendance: 120,000+

## Awards

### Invitational Circle

- Each year jurors select artists whom they feel exhibit excellence in their work.

### Hall of Fame

- Awarded to artists after 5 years as members of the Invitational Circle.

*Invitational Circle and Hall of Fame Artists receive early registration privileges, reduced registration fees, and are guests at the Tapestry VIP center.*

## Participant benefits

- Discounted hotel rates
- Volunteer booth-sitters
- ID badges
- Promotional postcards (at cost)
- Free morning coffee and free water
- Flat booth fee, no commissions
- RV Parking on-site. Space limited, first come first serve

## Publicity

- \$350,000 in print, radio and TV.
- Local radio stations provide regular public announcements and on-site broadcasts.
- The local NBC network affiliate provides television coverage. Flyers and posters are distributed throughout Silicon Valley and the surrounding areas.
- Tapestry website provides extensive information.

## Fees

- |                         |       |
|-------------------------|-------|
| ▪ 10 x 10 Exhibit Space | \$390 |
| ▪ 10 x 10 Corner Space  | \$590 |
| ▪ 10 x 20 Exhibit Space | \$750 |
| ▪ 10 x 20 Corner Space  | \$950 |

## Participation Guidelines

- All work must be exhibitor made.
- Exhibitors are responsible for providing their own canopy & display, setting it up and tearing it down.
- Artists are strongly encouraged to attend.
- NO buy/sell, agents, dealers, traders or importers are eligible.
- Pieces that are not representative of work juried may not be displayed or advertised.
- All artists, including past participants, must file a new festival application each year.
- All sellers must have a valid sales permit, collect taxes and be responsible for their sales collections.
- Sales permits can be obtained from the State Board of Equalization, 408 277 1231. Sales tax in San Jose is currently 8.25%.
- Tapestry Arts reserves the right to close the booth of any artist who does not comply with any and all festival policies.

## Application Procedures

- Submit 3 images (slides, photos or JPEG) of recent work that is representative of the quality and range of your work.
- Electronic submissions must be JPEG format, at least 300 DPI.
- Submit one image of your display.
- An image demonstrating you with your works in progress MUST accompany the application.
- Complete both parts of the application form.
- Return form, jury fee, slides and a self-addressed stamped envelope to Tapestry.
- Include application fee (\$20 for one medium (\$15 only for Santa Clara Co. residents), \$35 for two media).
- Postmark date on application is March 30, 2009.
- Tapestry offers a \$20 referral fee for any accepted artist that you refer to us.
- Cancellations will require a \$100 handling fee before cancellation deadline. Fees are non-refundable for cancellations after the cancellation deadline.

Tapestry Arts, 255 N. Market Street, Ste. 124, San Jose, CA 95110  
408 494 3590 • [www.tapestryarts.org](http://www.tapestryarts.org) • [info@tapestryarts.org](mailto:info@tapestryarts.org)

# 2009 ARTIST APPLICATION

## CATEGORIES

Please select the medium that best fits your work. You will be listed in the festival program under this medium. Select two media only if you have different items that fall into separate categories.

- Ceramics
- Children's (clothing, toys, etc.)
- Clothing
- Computer-generated
- Drawing
- Fiber (weaving, textiles)
- Glass
- Jewelry
- Leather
- Metal
- Mixed Media
- Painting (oil, acrylic, etc.)
- Photography
- Printmaking (monoprints, etc.)
- Sculpture
- Traditional folk art
- Wood
- Watercolor
- Other (description)

Name (Last) \_\_\_\_\_ (First) \_\_\_\_\_

Trade name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime phone \_\_\_\_\_ Evening phone \_\_\_\_\_

Cell \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

CA sales permit number \_\_\_\_\_

New applicants  New How did you hear of us? \_\_\_\_\_  
If an artist referred you, please name \_\_\_\_\_

Space Size  10 x10 (\$390)  10 x20 (\$750)  Corner (add'l \$200)

### Checklist

- 3 images per medium (photo, slide or jpeg)
- 1 image of stocked booth
- 1 image of artist and art in progress
- Completed application (including reverse side)
- Self-addressed, stamped envelope for slide return  
Letter sized with adequate postage to return slides or photos
- Check made payable to Tapestry Arts for non-refundable application fee
- \$20 single medium (\$15 only for Santa Clara County residents only)
- \$35 (two media)
- Digital images may be emailed to [Roberta@tapestryarts.org](mailto:Roberta@tapestryarts.org)  
format should be JPEG, 300 dpi

## RELEASE

I have read and agree to all conditions outlined for Tapestry Arts Festival 2009. I understand that all work is to be designed and executed by me as the artist applicant and that no imported or manufactured work will be allowed. I agree that images submitted are representative of the work to be sold. I release Tapestry, the City of San Jose, their Boards of Directors, employees and agents, festival volunteers and contractors of all liability and responsibility for any injury, damage or loss sustained by exhibitors, guests or works of art before, during or after the Tapestry Arts Festival 2009 or as a result of the display of my work, equipment or materials. I understand that images of me, my booth and/or my work may be used by Tapestry for promotional and publicity purposes. Tapestry makes no promises or guarantees regarding anticipated or actual sales. If weather, acts of God or other reasons beyond the control of Tapestry cause the event to be cancelled, participant fees will not be returned and Tapestry will not be held liable to exhibitors for failure of the event to take place. Copies of this agreement, including fax transmissions, shall be deemed an original for any and all purposes. A completed application is a commitment to show. No refunds will be made after the June 22, 2009 deadline.

- I am willing to have my name and/or phone number given to customers attempting to locate me as an artist.

Signature \_\_\_\_\_

Date \_\_\_\_\_

# 2009 IMAGE DESCRIPTION

Types of images accepted: Slides or photographs in .jpg format (submitted online)

## Please type or print

Please complete the following. Fill in below the description of item(s), construction and dimensions corresponding to each image #. Be very specific, as what is not juried cannot be sold at the festival. Please specify which parts are made by you and/or which parts are ready-made. The information on this page plus the four images that you have submitted will be the only materials to which the jury will refer during the jury process.

## Please **DO NOT** send any additional material at this time!

Promotional material will be requested with your space fees.

### IMAGE # 1

Dimensions

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Process/Materials description

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(Please note any ready-made materials)

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### IMAGE # 2

Dimensions

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Process/Materials description

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(Please note any ready-made materials)

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### IMAGE # 3

Dimensions

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Process/Materials description

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(Please note any ready-made materials)

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### IMAGE # 4

Dimensions

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Process/Materials description

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(Please note any ready-made materials)

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## Please describe your work

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